



IAAPA NEWS

For Immediate Release

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Sponsors Sought for IAAPA International Charity Golf Tournament at IAAPA Attractions Expo 2009

Registration Opens May 15 for the Seventh Annual Event to Benefit Give Kids The World

Alexandria, Virginia (United States) – Sponsorship opportunities are now available for companies and individuals interested in supporting the seventh annual IAAPA International Charity Golf Tournament to benefit Give Kids The World (GKTW). The event, hosted by the International Association of Amusement Parks and Attractions (IAAPA), takes place Monday, Nov. 16, starting promptly at 8:30 a.m. at the [Angel Park Golf Club](#) in Las Vegas, Nevada. Registration for the event will open May 15.

The tournament provides an opportunity for attractions industry leaders worldwide to enjoy a day on the fairways before the opening of IAAPA Attractions Expo 2009. The conference and trade show is the largest gathering of attractions industry professionals in the world and will be held for the first time at the Las Vegas Convention Center–South Halls in Las Vegas, Nevada, Nov 16–20.

Several sponsorship opportunities are available for the tournament ranging from the \$200 Patron Sponsorship to the \$10,000 Gold Sponsorship. In-kind donations are accepted for player gift bags or as a prize for the on-site raffle; raffle tickets cost \$10. More information regarding sponsorship opportunities is available at www.IAAPA.org/expos/attractions/CharityEvents.asp or by contacting Angela Albertini at aalbertini@IAAPA.org.

“Our golf tournament will kick off what we expect to be a spectacular

IAAPA convention," said John Graff, chairman of IAAPA's Golf Tournament Committee. "We're here to support Give Kids The World and the impact it has on children's lives. I invite and encourage every golfer to take advantage of what will be the first opportunity of the week to network and enjoy some fun with your peers and industry leaders from all over the world."

Online registration, provided by Omni Ticket Network, will go live May 15 at www.IAAPA.org/expos/attractions/CharityEvents.asp. There are 144 playing slots available on a first-come, first-served basis. The registration fee is US\$200 and includes a round of golf, breakfast, lunch, a social, and award ceremony. Participants are encouraged to register quickly, as last year's tournament sold out several weeks prior to the event.

About Give Kids The World

Give Kids The World (GKTW) Village is a 70-acre, international nonprofit resort based in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical Village, donated attractions tickets, meals, and more for a weeklong, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 89,000 families from all 50 states and more than 65 countries. To learn more about GKTW, visit www.gktw.org.

About IAAPA Attractions Expo 2009

IAAPA Attractions Expo 2009 is the largest conference and trade show for the amusement park and attractions industry in the world. With its theme "Bright Lights, Big Show: The Main Attraction," the show will take place for the first time in Las Vegas, Nevada, and draw industry professionals from more than 85 countries to the Las Vegas Convention Center from Monday, Nov. 16, through Friday, Nov. 20. The trade show floor will be open Tuesday, Nov. 17, through Friday, Nov. 20. IAAPA Attractions Expo 2009 offers a solid week of business and fun. The event also includes educational sessions, behind-the-scenes tours, marquee social events, and networking opportunities. This is the marketplace where amusement and attraction industry leaders, decision makers, and visionaries gather to network, view the latest innovations, and plan for the future. For more information visit www.IAAPA.org/expos/attractions.

About IAAPA

IAAPA is the premier trade association for the attractions industry worldwide. Founded 90 years ago, IAAPA is the largest international trade association for permanently situated amusement facilities and attractions, and is dedicated to the preservation and prosperity of the attractions industry.

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Images for IAAPA Attractions Expo, including photos from the 2008 IAAPA International Charity Golf Tournament, can be downloaded for publication from the online [IAAPA Attractions Expo 2009 press kit](#).

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