



FOR IMMEDIATE RELEASE

Melinda Shishan
Director of Sales and Marketing
OmniTicket Network
(407)370-3736
Mshishan@omniticket.com

OmniTicket Network Expands the Connect Program with the Launch of the Cleveland Plus Pass

(Orlando, FL) November 3, 2008- OmniTicket Network, the international leader in admission and venue management systems, recently expanded their Connect Program through the launch of the Cleveland Plus Pass, a programmed offer through the Positively Cleveland, the region's convention and visitor's bureau.

Visitors to Cleveland can now purchase a Cleveland Plus Pass valid for two (2), three (3) or five (5) days. Once the pass is validated at any participating venue, the pass holder can experience as many of the featured gardens, museums, zoos and other destinations as their time and personal interests allow. "It's definitely a deal, whether you are in town visiting friends and family, on a business trip or just on vacation," says Emilie Poua, Director of Arts & Cultural Tourism for Positively Cleveland. The cost for a single adult to visit all ten attractions at full price would be \$64 . . . with a Cleveland Plus Pass it's anywhere from \$24.95 for the two-day option to \$49.95 for the five-day ticket."

"The Connect program provides Convention & Visitor's Bureaus and destination alliances with an electronic solution to combine their products to offer potential visitors a range of benefits and money saving incentives," says Melinda Shishan, Director of Sales & Marketing at OmniTicket Network. "It's a great way to create cross-selling opportunities within a destination."

"We're excited to add Cleveland to our family of Connect Programs," says Mickey Carlson, General Manager of OmniTicket Network, USA. "The system is successfully in use in many cities around the world, such as Bloomington, San Antonio, Salt Lake City, Rome and Naples, and we're confident that Cleveland will experience the same success with their Cleveland Plus Pass." Connect is a tourist and leisure package in the form of a one or multiple-day pass, allowing fast and direct access to a selected number of top tourist attractions in cities and regions around the world. Carlson also added that "even though we are in a down economy, sales of Connect passes have seen an increase in the number of sales this year compared to previous years. Visitors are looking at ways to save money and a Connect Pass is a great way to do so to provide entertainment during your vacation." For more information about the Cleveland Plus Pass or to purchase online visit www.positivelycleveland.com.

About OmniTicket Network

OmniTicket Network, Inc. is a privately held company that provides turn key ticketing and access control solutions both on-site and on-line for all types of leisure venues, including fairs, expos, zoos, museums, theatres, theme parks, water parks, concert halls and sports arenas. With over 20 years of experience, OmniTicket Network systems now

produce more than 300 million tickets a year, for hundreds of clients in more than 20 countries around the world. OmniTicket Network has offices in Orlando, Milan and New Castle (UK), and recently started up operations in Singapore and Dubai. For more information on OmniTicket Network visit www.omniticket.com or call Melinda Shishan, Director of Sales and Marketing, at +1 (407) 370-3736.