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OmniTicket Network to Launch a New Generation of their Overview Ticketing System at IAAPA 2007

(Orlando, FL) July 7, 2007- OmniTicket Network, the international leader in admission and venue management systems, announced today that they will launch a new generation of their Overview Ticketing System to the leisure market by introducing Overview V7 at this year's International Association of Amusement Parks and Attractions (IAAPA) in Orlando, November 13-16, 2007.

"Overview V7 is the first fully open, distributed ticketing system that can be used by any size venue, anywhere in the world, for all ticketing-related areas, both on-site and online," says Melinda Shishan, Director of Sales and Marketing for OmniTicket Network. "We're offering flexibility and accessibility that's unprecedented in our industry." Already the leading supplier of ticketing systems to the world's largest attractions and leisure venues, OmniTicket Network developed Overview V7 in response to the market's demand for global distribution options, and true integration of remote selling locations.

"What was once just a wish list is now a list of possibilities," says Paolo Moro, President and CEO of OmniTicket Network. "Our clients want to seamlessly and easily sell tickets and packages through various distribution channels around the world. They want to verify ticket validity at any location, at any time. They want to track ticket sales and redemptions from any place they may be, at any hour. Overview V7 allows this type of open access within an N-Tier environment."

Moro looks forward to attending IAAPA where his team will provide live demonstrations of Overview V7. As a founder of the company, he introduced the original Overview Ticketing System back in 1986. It was the first integrated, real-time ticketing and access control solution offered to the leisure market, and now, more than 20 years later, Moro says. "It's amazing to once again be in the position to introduce a brand new generation of ticketing system to the market. It's such an exciting time in our company, and our industry."

About OmniTicket Network

OmniTicket Network, Inc. is a privately held company that provides turnkey ticketing and access control solutions both on-site and on-line for all types of leisure venues, including fairs, expos, zoos, museums, theatres, theme parks, water parks, concert halls and sports arenas. With over 20 years of experience, OmniTicket Network systems now produce more than 300 million tickets a year, for hundreds of clients in more than 20 countries around the world. OmniTicket Network has offices in Orlando, Florida, Milan, Italy, and New Castle, United Kingdom. For more information on OmniTicket Network visit www.omniticket.com or call +1 (407) 370-3736.