



Press release

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OmniTicket Network ‘flying high’ with major Singapore project

October 3rd, 2007- OmniTicket Network has secured the contract to supply a complete ticketing and access control system to one of the most prestigious new attractions currently being built in Asia.

The Singapore Flyer, a 150m. diameter giant observation wheel located in Marina Bay, Singapore’s prime waterfront central business district, is set to be Asia’s most visible iconic visitor attraction. On completion in March 2008 it will provide panoramic views of Singapore and beyond during its 30 minute ride and will cater to the leisure, corporate, commercial and educational markets.

OmniTicket will provide a ticketing and access control system for the attraction based on the company’s Overview system, which will also feature real time online booking capabilities for travel agents. The installation will incorporate 22 selling stations in a combination of on-site and off-site points of sale, the latter being operated by the attraction’s marketing agents Adval Brand Group Ptd. Ltd., the master ticket distributor and sales and marketing advisor of the Singapore Flyer.

The hardware element of the installation will also include cabled and wireless access control, while the system will additionally cater for internet, walk up and call centre sales. Tickets will be sold on a “timed ticketing” basis in order to “pulse” guests through the attraction, this feature incorporating OmniTicket’s unique dynamic quota functionality.

“We are delighted to have secured the contract with the Singapore Flyer,” commented OmniTicket’s UK operations director John Davies, “The project is unique in many ways and is the most prestigious attraction currently being built in this part of Asia. It will change the Singapore skyline for ever and provide an incredible and memorable experience for all those lucky enough to enjoy it. OmniTicket is certainly very proud to be associated with such an iconic project.”

About OmniTicket Network

OmniTicket Network, Inc. is a privately held company that provides turnkey ticketing and access control solutions both on-site and on-line for all types of leisure venues, including fairs, expos, zoos, museums, theatres, theme parks, water parks, concert halls and sports arenas. With over 20 years of experience, OmniTicket Network systems now produce more than 300 million tickets a year, for hundreds of clients in more than 20 countries around the world. OmniTicket Network has offices in Orlando, Milan and New Castle (UK), and recently started up operations in Singapore. For more information contact John Davies, OmniTicket Network Ltd., 15 Berkeley Court, Newcastle, Staffs., ST5 1TT, England. Tel. +44 (0)1782 714300. Email: jdavies@omniticket.com