



## FOR IMMEDIATE RELEASE

### **OmniTicket Network Ready to Present Overview Solution at EAS 2011**

(September 10, 2011)- OmniTicket Network announces plans to attend EAS 2011 in London at the Olympia Conference Centre, September 27<sup>th</sup>-29<sup>th</sup>. OmniTicket Network is part of the Best Union Group, a worldwide leader in the supply of ticketing technology and event services, and team members from OmniTicket Network and Best Union will be on-site at EAS 2011 (Booth #819) to demonstrate the latest innovations in ticket sales, services and distribution.

Highlighted technology will include the Overview Ticketing and Access Control Solution, a unique onsite technology for managing all types of venues, in a multi-tier environment with a built-in infrastructure for offering worldwide ticket distribution in real-time. "Our clients are looking for innovation ways to sell more tickets while cutting back on costs," said John Davies, Director of UK Operations for OmniTicket Network. Our solutions effectively help our clients successfully reach those two critical objectives."

OmniTicket Network has recently implemented the Overview Ticketing System at Edinburgh Zoo, Stonehenge (English Heritage), Floriade (Netherlands), The Brighton Wheel, The Biltmore Estates (US), Adventure Aquarium (US) and other exciting attractions and venues around the world. Visit OmniTicket Network's booth (#819) at EAS 2011 or visit [www.omniticket.com](http://www.omniticket.com) to learn more.

#### **About OmniTicket Network**

OmniTicket Network has implemented ticketing and access control systems at theme parks, museums, exhibitions, and major events around the world for 25 years. OmniTicket Network also provides an online system for real-time ticket sales through traditional channels such as the Internet and Call Centers, or through travel agents or tour operators. Find out more about OmniTicket Network at [www.omniticket.com](http://www.omniticket.com).

#### **About the Best Union Group**

The Best Union Group is the only company capable of providing a broad range of solutions for all events, attractions and sites in need of technology and services linked to the tickets, including shows, sporting events, amusement parks, exhibitions, fairs, websites, arts and entertainment. With a direct presence in Italy, the UK, the USA, the UAE and Singapore, the Best Union Group has a strategic, international presence, and is capable of competing in a diverse range of markets. Find out more about the Best Union Group at [www.bestunion.it](http://www.bestunion.it).